University of UH Hertfordshire International College

				PROGR	RAMME SPECIFICATION		
HUMANITIES University Found Humanities	lation in				FHEQ 3		
Version		Current Version	1.0		August 2021		
		Prior Version/s					
PATHWAY/s	1						
Pathway Type	Undergraduate						
Pathway Areas	Humanities			Г			
Pathways/s	Humanities						
University SITS Code/s	-						
College MAZE Code/s	U1H2, U6HU						
Pathway Provision		0	FHEQ Level/s	3 and 4			
		1	FHEQ Level/s	5 and 6			
Awarding University	University of Hertfo	ordshire					
Awards by Pathway	Degree awards				FHEQ Award Level		
	BA (Hons) Politics a	nd International	Relations		6		
	BA (Hons) English L				6		
	BA (Hons) English L			Teaching	6		
Subject Benchmark					mmunication, Media, Film and		
Statements				•	Further and Higher Education		
	(2016)				0		
College Status	Associate College						
College Location	College Lane Camp	us, Hatfield					
University Location	De Havilland Camp						
University Faculty	School of Humaniti	es					
University School/s	Humanities						
Rationale	The partnership be	tween the Colleg	e and Universi	ty of Hertfordshire	facilitates the acquisition of an		
	-				of their previous educational		
					iversity's degree courses. The		
	pathway has there						
	1. To ensure that international students have a dedicated period of time, in a familial and safe						
	setting, to adjust to and acquire the skills to prepare for further studies within a western learning environment.						
		the University's	auality protoco	le which in turn a	re directed by the QAA Subject		
		uirements, for a			Te directed by the QAA Subject		
		-		University degree a	award		
		-			s and ensure that the University		
					national student population.		
					n line with the University's		
	internationalis						
	6. Commit t	o the provision	of best practi	ce customer servio	ce and student experience for		
				-	rd winning student lifestyle.		
			-		by adopting and adapting the		
				of a robust, quality	driven academic provision and		
		systems and pro		iole multiplip	we where we have the state of the		
				isk public/private	partnership in line with the		
		ategic research n		ity into proviously	untapped markets and market		
	segments.	ne giobai teach	or the onivers	ity into previously	untapped markets and market		
		rce, human and f	inancial to the	University's marke	ting process.		
		access to a global		-			
		ne diversification					

	13. Make available marketing arm.	the benefits derived fr	om access to Navitas' global reach and corporate
Educational Aims	 devised in accordance w College, and the nomina to impart a high quality of The educational aims of t Prepare students, w for entry into the HIG To endow each improfessional employ international level. Develop in students understanding of the support their transf successful completion Develop in students practical skills building onward academic students Ensure that student competence describ European Framewor Europe, CUP, Cambrid Ensure that gradua competence to a mi 	ith Navitas UK general ed the outcomes desired by of education in the discipl the programme are to: who would not normally b C First Year degrees in Hu dividual with an educat yment and developmen s a fundamental knowle e economic, political, lega fer into the HIC First Ye on therein to the Universi s an appreciation and de ing to a set of transferab udies/careers and assist in nts have attained the ped as Level B2 'Indepen 'k of Reference for langua idge, p. 24, Table 1. Com ates have attained the	hanities is offered for 2 Semesters, and has been ducational aims along with those formulated for the y University of Hertfordshire, School of Humanities, lines required. The considered qualified, to an appropriate standard imanities at FHEQ Level 4. Itional pathway that augments opportunities for t in the business sector at both a national and edge and understanding that can demonstrate an al and cultural factors in the global economy so as to ear Degree in Humanities at FHEQ Level 4 and on ty of Hertfordshire prescribed degree schemes. esire to learn based on competent intellectual and le skills that will support them in all aspects of their nformed decision making. e prescribed level of inter-disciplinary language dent User' by the Council of Europe, see Common ages: Learning, teaching assessment 2001, Council of mon Reference Levels: global scale. e prescribed level of inter-disciplinary language 6 in the ACL accredited module Interactive Learning mum 6.0 IELTS equivalent.
PROGRAMME			
Title	University Foundation in	Humanities (2 Semesters	5)
FHEQ	3		
Credit Points	120		
Duration of Study	Two (2) semesters		
Weeks of Study	Twenty Four (24) weeks		
Mode of Study	Full-time		
Mode of Delivery	Face to Face		
Notional Hours	1,200		
Contact Hours	336		
Self-directed Study Hours	864		
Delivery Model	Standard Delivery Model	(SDM)	
Language of Delivery	Delivery	English	
	Assessment	English	
	Council of Europe		rence level B2 Independent User
	ACL Accreditation	Interactive Learning Ski	
Intended Learning Outcomes	Module Documents (DN employed as a basis interdisciplinary and prog Communication (ILSC) r learning. Incorporated in	MDs). These provide a to further study and gressive approach under module, to build these n these core skills are to onal communication, to programme are tabled be trated by: time management skills to	omes (LOs) attached to them, see relevant Definitive basic set of core transferable skills that can be life-long learning. They are delivered using an binned by the relevant Interactive Learning Skills and core skills within the context of subject-specific the key themes of relationship-management, time echnological and numerical understanding and how: Key skills will be demonstrated by the ability to: Meet converging assessment deadlines – based on punctuality and organisation with reference to class, group and individual sessions within a dynamic and flexible learning environment
	Understanding of the import knowledge of terminology as u		with variable contact hours and forms of delivery. Communicate clearly using appropriate nomenclature to enhance meaning in all oral and written assessments with no

	ffective methods of communication ment measures.	to meet formal	written formats using quantitative tools and	a variety of appropriate qualitative and evidence bases.			
Under indust	standing and knowledge as to the devery and/or scholarship in relation to study.		Demonstrate an understanding of the current themes of a				
collus			given topic with app ideas/concepts.	eason and debate/argue effectively on a ropriate reference to another's work or			
arger	v to work as an individual, in a small group to effect data collation, ntation of evidence.		Meet and succeed presented.	in each of the varied assessments			
prog Mod <u>Inter</u>	ule-based LOs are described a ramme/stage of study. Specifi ule Content Guide (MG). nded:	c LOs for a m	odule are fully exp	nake up the Intended LOs of the pressed in the relevant DMD and			
	d knowledge and skills acquisit			is to define the wider academic- ed and tabled below:			
А	Knowledge and Understandi Knowledge and	Teaching/lear	ning methods and	Assessment methods			
1	understanding: Recall and define what a business	strategies: Acquisition of	Intended LOs via a	A.1 to A.13 – Knowledge and			
	is and its internal and external operating processes, inclusive of planning and strategy, growth, marketing, products/services, finance and accounting systems, information systems, and the management and development of human resource within organisations.	(listening, writin group-based tu (oral, reading, presentation); coursework (presentation)	small group lectures ng and reading); small torial labs/coursework listening and written and individual oral, and written and summative ading and writing).	understanding are assessed through a combination of unseen in-class tests, practical assignments and projects, essy and report assignments, oral presentations and examinations. The assessment strategy will include both individual and group work.			
2	Understand and describe concepts and principles relevant to mass communications	through the pr	pport is provided ovision of small peer- group work and of				
3	Recall and define globalisation in its component parts and describe its appearance within international economics and its impact on developing economics	module-specific delivering moc (industry/topic	rial support; College subject specialists lules; guest speakers specific); monitoring by College academic				
4	Recall and describe the nexus that exists between planning, finance and accounting, marketing, HRM, legal systems, quality, economics drivers within a business.		students acquire n University of and associated end-				
5	Recall and define the basic concepts of microeconomics and		s for academic study.				
6	macroeconomics. Use the functions of Microsoft Word, Excel and PowerPoint to create documents, collate data and create presentations.	with noted p University of and independe	latforms in College, Hertfordshire library ent environments to nderstanding of the				
7	Understand the role and importance of the study of the history of scholarship as a basis to determining a full understanding, correct use of accurate nomenclature and an appreciation of fundamental concepts associated with a subject area.	learning for reso The Programmo Module Conter lecturers and r regimes are ava	the use of different e- earch. e Specification, DMDs, t Guide, reading lists, totes, and assessment ailable via the College al for queries to be				
8	Apply techniques and forms of effective and clear communication in a variety of academic and professional settings in accordance with Level B2 'Independent User' as described by the Council of	the stage of independent supplement an being taught/le	ncouraged throughout study to undertake study both to d consolidate what is earnt and to broaden al knowledge and of the subject				
	Europe.	understanding	in the subject.				

		all work produced and, where appropriate, confirmed in individual appraisal events associated with modules and specifically ILSC. Additional interviews are made with the tutor and/or the College academic services to evaluate and discuss any emerging learning issues and therein students options.	
В	Intellectual Skills Intellectual skills: able to	Teaching/learning methods and	Assessment methods
1	Make full use of library and College/University e-learning search (catalogue and	strategies Acquisition of B.1 and B.2 via topic specific small lab-based group lectures and the additional support	B.1 to B.5 – Intellectual skills are assessed through group work, individual projects, essay and report
2	bibliographic) resources. Apply basic research techniques to sourcing and selecting appropriate academic data and	and guidance provided via the provision of small peer-led tutorial group work in differing environments.	assignments and through oral presentations.
3	literature. Integrate oral, written, listening, reading, non-verbal and diagrammatic skills to effect clear	Ensuring all students acquire grounding in University of Hertfordshire and associated end- user IT platforms for academic study.	
4	communication. Ability to analyse data and various modes of information using appropriate techniques.	The opportunity to interface regularly with noted platforms in College, University of Hertfordshire library	
5	Ability to begin to evaluate and start to apply, reasoned thinking and supportive evidence collation to conflicting sets of information	and independent environments to develop an understanding of the implications of the use of different e- learning for research.	
	and academic opinion.	Acquisition of B.2 to B.5 via a combination of small group lectures (listening, writing and reading); small group-based tutorial labs/coursework (oral, reading, listening and written presentation); and individual coursework (oral, and written presentation) and summative examination (reading and writing).	
		Additional support is provided through the provision of small peer- led tutorial group work and of individual tutorial support; College module-specific subject specialists delivering modules; guest speakers (industry/topic specific); monitoring and appraisal by College academic management.	
С	Practical Skills		
	Practical skills: able to:	Teaching/learning methods and strategies	Assessment methods
1	Employ key communication skills appropriate to undergraduate study, inclusive of written, oral, reading, speaking, numerical, graphical and diagrammatic manipulation and presentation of information.	Communication skills are central to all teaching, class/lab-based learning and self-directed study; these are tested out throughout all assessment practices. Students are encouraged to explore and develop variety of communication skills, under pinned	Integrated themes used across the continuous assessment framework for the programme to test robust copability skills in a number of environments.
2	Employ analytical skills and methodologies as a basis to further study.	by the ILSC module. Throughout, the learner is expected to consolidate their development of practical computing skills by use of computers available in the learning resources centre.	A combination of summative (closed- book) examinations and summative coursework along with written assignments, portfolios and in-course assessments/tests, computer-based coursework and tests, project reports, presentations and practicals.
3	Ability to begin to engage critically with regard to the underlying challenges facing economies, sectors and	Application of the central mass communications and business themes throughout all core modules of the programme via examples and topics	Integrated themes used across the continuous assessment framework for the programme to test robust copability skills in a number of

		businesses.	for assessment regimes.	environments.
	D	Transferable Skills	tor assessment regimes.	
		Transferable skills: able to	Teaching/learning methods and strategies	Assessment methods
	1	Select, read, digest, summarise and synthesise information material in a variety of forms, both qualitative and quantitative (text, numerical data and diagrammatic) and in an appropriate manner to identify and determine key facts/themes and relevancy.	Embedded in all aspects of delivery and assessment structures is the need to disseminate information presented in a variety of forms and modalities. Using a combination of all delivery and assessment styles (oral and written, group and individual) used	A combination of summative (closed- book) examinations and summative coursework along with written assignments and in-course assessments, computer-based coursework, project reports, portfolios and presentations. Indicating an ability to effectively manage a complex and flexible timetable, combining a variety
	2	Use and clearly communicate discursive, numerical, statistical and diagrammatic ideas, concepts, results and conclusions using appropriate technical and non-technical language and language style, structure and form.	within the programme to demonstrate competence in presentation, reports, long and short essays (to enhance summarisation techniques and limit collusion and plagiarism), timed-assignments (indicating knowledge, organisation, time management and clear	of delivery and assessment modes, some of which are conflicting in submission and style (oral/written and individual/small group, to demonstrate effective organisation, self-reliance and time-management skills.
	3	Apply basic research and referencing techniques to all aspects of study, information collation, information presentation and formulation of academic opinion.	communication ability), of the following: design a persuasive message from the audience's perspective; demonstrate effective presentation delivery skills in a variety of situations; leave effective	
	4	Embed the importance of self- study and reliance. This involves cultivating and developing a responsibility within each student to take cognizance for their own learning, initiative, effective time- management and self-discipline within the academic and	voice-mail messages; write persuasive E-mails, memos letters; and write factual essays and reports in plain English. These skills are reflective of in-context reading, writing, oral and speaking skills and enhanced language acquisition.	
	5	professional environments. Begin to develop a very good conceptual understanding and evaluation of the main aspects of the cognate area and the wider commercial and economic context.		
Assessment	Sumr			
Regulations	the C Mode will I inform atten	College, see CPR QS9. Each m ule Outline that may be broad be provided to students at t mation on the Aims and Spec	nodule within the programme/s lened into a Definitive Module D the beginning of their studies. tific LOs of the subject(s) under	ations of Navitas UK and those of tage of study has an associated ocument (DMD), either of which These documents offer generic study, basic references and the opics/subject areas of study and
	speci activi detai is als teach desig	fically developed Introductory ties employed, teaching met ls of the tutor(s), referencing (i o a detailed lecture-by-lecture ning period. This acts as a usef	y Module Guide (IMG) which in hods, resources, assessment cr if applicable) and submission/con schedule of subjects students ca ful reference for study and revision th an individual's and a cohort's	versity's Module Outlines, and a acludes the types of assessment iteria and expectations, contact apletion requirements. Contained an be expected to cover over the on purposes. All assessments are achievement against the Specific
	intera tutor	action between tutors and stu ials/appraisals. Modes of asse	dents, student peer review and s	into all modules through general mall group tutorials or individual iting, oral presentation (group or exercises/tests.
	Mod	ule Content Guides and Studer	nt Guide. This form of assessmer	omission as noted in the relevant It is considered fundamental to a evance and logic in a planned and

organised manner. Plain writing style, syntax and grammar are core skills that can be enhanced to support the maturing of individual students' composition and thus academic and transferable proficiency.

Oral presentations, whether part of formal or informal assessment practice, are encouraged within all modules as they promote, among others, transferable skills and can identify those students who may be plagiarising material. It is advised, however, that they should not make up more than 60% of the final module mark unless as part of the learning rationale. Oral group presentations should ideally contain no more than five (5) students, unless specific reasoning is applied. Each member, irrespective of their role, should be awarded the same mark unless where obvious differentiation arises, for management of this process see CPR QS9. This form of expression should not be allocated more than fifty (50) minutes per group, with less than a 30% weighting. Time limits must be upheld by tutors so as to ensure all students have the same opportunity to perform. Furthermore, tutors ought to notify students as to the materials available to them before preparation takes place.

Final summative examination normally adheres to closed-book, invigilated, timed conditions and takes place during allocated exam periods of a programme. It represents a more Abstract measure of a student's achievement as a consequence of the Specific LOs associated with a module. It is utilised as a key measure of quality in teaching standards and provides a basis to aspects of delivery and environment which takes place at the conclusion of a semester by College academic services, see CPR QS9. Marks indicated in the relevant DMDs cannot be referred. Only in extenuating circumstances, sickness, personal tragedy or in the possibility of a clerical error, will deferral take place, see CPR QS9.

Formal assessment modalities (coursework and examination, respectively), combine to produce the weightings applied to any given module. Successful completion of a module is based on attaining the required overall pass grade prescribed. The assessment mode for a given module is based on the desired Specific LOs, their expressions can be found in the relevant DMD. Students must be briefed at the beginning of each module as to which weightings are in use. They should also be clearly advised as to the marking criteria and, hence, the achievement requirements for each grade cluster.

Where a student has a special need or disability, appropriate steps must be taken by the College, academic staff and/or internal/external invigilators to ensure that the need is recognised and a justified outcome identified, see CPR QS9.

Demonstration of achievement:

Students must pass all modules at the prescribed grade in order to progress to the next stage of their educational continuum, see Progression Criteria, below.

Categories of performance and grading levels:

A and A*(High Distinction) - Distinctive level of knowledge, skill and understanding which demonstrates an authoritative grasp of the concepts and principles and ability to communicate them in relation to the assessment event without plagiarism or collusion. Indications of originality in application of ideas, graphical representations, personal insights reflecting depth and confidence of understanding of issues raised in the assessment event.

B and B* (Distinction) – Level of competence demonstrating a coherent grasp of knowledge, skill and understanding of the assessment and ability to communicate them effectively without plagiarism or collusion. Displays originality in interpreting concepts and principles. The work uses graphs and tables to illustrate answers where relevant. Ideas and conclusions are expressed clearly. Many aspects of the student's application and result can be commended.

C and C*(Credit) – Level of competence shows an acceptable knowledge, skill and understanding sufficient to indicate that the student is able to make further progress. The outcome shows satisfactorily understanding and performance of the requirements of the assessment tasks without plagiarism or collusion. Demonstrates clear expression of ideas, draws recognisable and relevant conclusions.

D (Pass) – Evidence of basic competence to meet requirements of the assessment task and event without plagiarism or collusion. Evidence of basic acquaintance with relevant source material. Limited attempt to organise and communicate the response. Some attempt to draw relevant conclusions.

F (Fail) – The student's application and result shows that the level of competence being sought has not yet been achieved. The assessed work shows a less than acceptable grasp of knowledge, skill and understanding of the requirements and communication of the assessment event and associated

	tasks.							
		- the respo	eria: onse must address all parts of the se that is not specifically tailore					
	Structure –	o them; h	ent has identified the main issues has stated their agreement accura					
	Context – 1 included of mathemati	the studer only releccal/numer it in read	nt has displayed knowledge of the vant material where required rical/diagrammatic/modelled stat ching a conclusion; and has prov n.	; has p ement a	rovided nd, in do	a writter ping so, ł	n agreement nas addressed	t or d all
			credit, specified as a percentage	of the	marking	criteria, w	ill be given f	for a
	succinct an		e ,		ntaga of	the merkin	na oritoria	
	-		not be given due credit, specified will be penalised if they have no		-		-	atelv.
			ent and or rationalised progressio			-		-
		-	providing evidence of academically		-			
			nt should provide accurate refere	encing; it	is essent	ial that a	student does	s not
Moderation			ource, see CPR QS9. ary: 30% sample for moderation o	f main as	sessment	hy a subie	ect specialist	
Progression Criteria			emester entrants are required to					; the
5	-		s mark is 50% averaged across all a	-			,	,
Failure to Progress	-		may not fail a module on more tha					
			ent re-take the entire module at				•	
			ke of that module will result in a nanagement decision. The Univers					
	who fail.	studenti	hanagement decision. The onivers	arcy will in			progress stud	ients
Associated		Module I	Documents (DMDs) as follows:	DMD/IL	5001; DN	/D/BUS10	7; DMD/BUS	5106;
Documentation	-		/BUS112; DMD/FAE; EDU101; DM					
	-	-) as follows: MG [Pending] or Intro	ductory I	Module D	ocument		
			aids for a module as required					
	Associated		andbook Regulations (CPRs)					
Human Resource	-		(tutors) – with appropriate qualific	ations. ex	perience	and abiliti	es.	
			evant industries as requested by th	-				
Built Environment		All lectures/classes/labs and small group tutorials are held in the designated HIC class rooms, seminar						
			d IT laboratories; students are en	-				
	-	-	g facilities for self-directed study; s		ire encou	raged to u	ise their privat	te IT
E-learning			ble; field-trips will be taken as requ e Moodle; Library; UH StudyNet	ureu.				
Library	College Lan							
Programme		•						
Framework			in Humanities	1	[
	Core Mode	ules College	Module Name		Pass			
	Hrs/Week	Module Code		Credit	Mark	Exam	Coursework	
	Semester	1		Points	%	%	%	
	4	ILS001	Interactive Learning Skills and	15	50	30	70	
	4	BUS107	Communication Principles of ICT	15	50	60	40	
	4	BUS107 BUS106	Business Studies	15	50	60	40	
	4	MAC101	Introduction to Mass Communications	15	50	-	100	
	Semester 2 4	BUS112	Globalisation	15	50	50	-	
	4	FAE	Academic Writing	15	50	-	100	
	4	EDU101 LAW103	People and society Constitutional and Administrative Law	15 15	50 50	- 60	100 40	
	2 Semester Internationa	Undergraduat al Relations an	e Stage 2 : Progression either onto d Politics / English Language and Linguistics	120 credit		00	40	
	/English Lan	guage with Er	nglish Language Teaching					

Management	The University Foundation in International Relations and Politics programme is delivered by HIC on the College Lane campus of University of Hertfordshire. This scenario seeks to provide the necessary resources to ensure that all students enrolled with HIC are afforded an educational experience that not only provides assimilation into campus and student life but is aligned with the standards and protocols of the University experience.
	The programme operates under and according to the general compliance structures determined by the Quality and Standards Office Navitas UK. This Office has oversight of all Navitas programmes operating in the UK. Any changes to a programme must be submitted via the normal Navitas UK processes through the Quality and Standards Office.
	The general operational management of the programme lies with HIC's Academic Services which assumes overall responsibility for the administrative and implementation functions. The HIC Senior Manager of Teaching and Learning or nominee is responsible for the day-to-day management of the programme inclusive of attendance monitoring. HIC provides additional tutorial support to any student who may require it, to the amount of two (2) extra contact hours per week per enrolled student.
	The various sessional academic module leaders/lecturers/tutors are responsible for the delivery and initial assessment of modules whilst appraisal of delivery and programme content is advised by the HIC Senior Manager of Teaching and Learning or nominee in consultation with the Quality and Standards Office Navitas UK, the Head of the School of Humanities and associated appropriate Programme Directors/Leaders and/or Link Tutor.
	The Learning and Teaching Board of the College, is identified as responsible for candidate selection to the HIC University Foundation in Mass Communication.
Monitoring and Review	Formal review of the University Foundation in Humanities programme, takes place as an annual review in March/April between HIC, the Quality and Standards Office Navitas UK and representation from the University of Hertfordshire School of Humanities. Strategic, logistical and operational issues are developed within the remit of the Academic and Operations Advisory Committee (AOAC) held on a trimester basis and chaired by University of Hertfordshire. Progression is determined via the HIC Board of Examiners. For details of this review and quality management of this and all HIC programmes, see, CPR QS9.
	Informal Review takes place on a regular basis via interface between students, academic services and the teaching staff using both student surveys (inclusive of i-graduate) and teaching observation and module surveys.
Entry Requirements	Standard and approved requirements for academic international benchmark qualifications, see CPR 3. English language entry is at CEFR level B2 in line with UKVI requirements for FHEQ6.
Appendix 1	Intended Learning Outcomes in the constituent modules – table inserted indicating direct mapping of LOs per module.
Appendix 2	Delivery schedule incorporating notional, contact and self-directed hours of study applied to each module and therein the programme.
Appendix 3	N/A
	4
Appendix 4	N/A

Appendix 1

Development of Programme Learning Outcomes (LOs) in the Constituent Modules:

The tables below map where the intended LOs of the programme are assessed in the core/constituent modules. It provides an aid to (i) academic staff in understanding how individual modules contribute to the programme aims, (ii) a checklist for quality control purposes, and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses. Key: LOs which are assessed as part of a given module $\checkmark \checkmark$; LOs which are not explicitly assessed as part of a given module \checkmark .

(FHEQ 3)	Intended LOs										
	Knowled	Knowledge and Understanding									
HIC Core Modules	Module Code	A.1	A.2	A.3	A.4	A.5	A.6	A.7	A.8		
Interactive Learning Skills and Communication 1	ILS001		~~				~~	~~	~~		
Principles of Computing	BUS107						$\checkmark\checkmark$				
Business Studies	BUS106	$\checkmark\checkmark$			$\checkmark\checkmark$	$\checkmark\checkmark$					
Introduction to Mass Communications	MAC101		$\checkmark\checkmark$								
Globalisation	BUS112			$\checkmark\checkmark$							
Foundation in Academic Writing	FAE	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$						
People and Society	EDU101					$\checkmark\checkmark$		$\checkmark\checkmark$	$\checkmark\checkmark$		
Constitutional and Administrative Law	LAW102				$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$				

Knowledge and understanding:

A.1	Recall and define what a business is and its internal and external operating processes, inclusive of planning and strategy, growth, marketing, products/services, finance and accounting systems, information systems, and the management and
	development of human resource within organisations.
A.2	Understand and describe concepts and principles relevant to mass communications
A.3	Recall and define globalisation in its component parts and describe its appearance within international economics and its impact on developing economics
A.4	Recall and describe the nexus that exists between planning, finance and accounting, marketing, HRM, legal systems, quality, economics drivers within a business.
A.5	Demonstrate knowledge of current educational issues and surrounding policy considerations
A.6	Use the functions of Microsoft Word, Excel and PowerPoint to create documents, collate data and create presentations.
A.7	Understand the role and importance of the study of the history of scholarship as a basis to determining a full understanding, correct use of accurate nomenclature and an appreciation of fundamental concepts associated with a subject area.
A.8	Apply techniques and forms of effective and clear communication in a variety of academic and professional settings in accordance with Level B2 'Independent User' as described by the Council of Europe.

(FHEQ 3)		Intended	Intended LOs												
		Intellectu	al Skills				Practica	Skills		Transfera	ble Skills				
HIC Core Modules	Module Code	B.1	B.2	B.3	B.4	B.5	C.1	C.2	C.3	D.1	D.2	D.3	D.4	D.5	
Interactive Learning Skills and Communication 1	ILS001	~~	~~		~~	~~	~~	~~		~~	~~	~~	~~		
Principles of Computing	BUS107	$\checkmark\checkmark$		$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$		$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$		
Business Studies	BUS106	$\checkmark\checkmark$	$\checkmark\checkmark$	~~	~~	~~	~~	$\checkmark\checkmark$		$\checkmark\checkmark$	$\checkmark\checkmark$	~~	~~		
Introduction to Mass Communications	MAC101	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	~~	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	~~	$\checkmark \checkmark$	$\checkmark\checkmark$	
Globalisation	BUS112	$\checkmark\checkmark$	$\checkmark\checkmark$												
Foundation in Academic Writing	FAE	$\checkmark\checkmark$	$\checkmark\checkmark$				~~	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	~~		$\checkmark\checkmark$	
People and Society	EDU101	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	~~	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	
Constitutional and Administrative Law	LAW102	$\checkmark\checkmark$	~~	$\checkmark\checkmark$	~~	$\checkmark\checkmark$	~~	~~	~~	$\checkmark\checkmark$	~~	~~	~~	~~	

Intellectual skills:

B.1	Make full use of library and College/University e-learning search (catalogue and bibliographic) resources.
B.2	Apply basic research techniques to sourcing and selecting appropriate academic data and literature.
B.3	Integrate oral, written, listening, reading, non-verbal and diagrammatic skills to effect clear communication.
B.4	Ability to analyse data and various modes of information using appropriate techniques.
B.5	Ability to begin to evaluate and start to apply, reasoned thinking and supportive evidence collation to conflicting sets of information and academic opinion.

Practical skills:

C.1	Employ key communication skills appropriate to undergraduate study, inclusive of written, oral, reading, speaking, numerical, graphical and diagrammatic manipulation and presentation of information.
C.2	Employ analytical skills and methodologies as a basis to further study.
C.3	Ability to begin to engage critically with regard to the underlying challenges facing economies, sectors and businesses.

Transferable skills:

D.1	Select, read, digest, summarise and synthesise information material in a variety of forms, both qualitative and quantitative (text, numerical data and diagrammatic) and in an appropriate manner to identify and determine key facts/themes and
	relevancy.
D.2	Use and clearly communicate discursive, numerical, statistical and diagrammatic ideas, concepts, results and conclusions using appropriate technical and non-technical language and language style, structure and form.
D.3	Apply basic research and referencing techniques to all aspects of study, information collation, information presentation and formulation of academic opinion.
D.4	Embed the importance of self-study and reliance. This involves cultivating and developing a responsibility within each student to take cognisance for their own learning, initiative, effective time-management and self-discipline within the academic and
	professional environments.
D.5	Begin to develop a very good conceptual understanding and evaluation of the main aspects of the cognate area and the wider commercial and economic context.

<u>Appendix 2</u>

Teaching Rotations: University Foundation in Mass Communication

Semester 1 – all pathways

Week	Total Hours									
	ILS001 Interactive Learning Skills and Communication		BUS107 Principles of ICT		BUS106 Business Studies		MAC101 Introduction to Mass Communications		Contact	Self-directed
	Contact hours	Self-dir Study	Contact hours	Self-dir Study	Contact hours	Self-dir Study	Contact hours	Self-dir Study	hours/week	study hours/week
1	4	10	4	10	4	10	4	10	16	40
2	4	10	4	10	4	10	4	10	16	40
3	4	10	4	10	4	10	4	10	16	40
4	4	10	4	10	4	10	4	10	16	40
5	4	10	4	10	4	10	4	10	16	40
6	4	10	4	10	4	10	4	10	16	40
7	4	10	4	10	4	10	4	10	16	40
8	4	10	4	10	4	10	4	10	16	40
9	4	10	4	10	4	10	4	10	16	40
10	4	9	4	9	4	9	4	9	16	36
11		9		9		9		9		36
12	2		2		2		2		8	
Total hours / module	42	108	42	108	42	108	42	108	168	432
Notional hours / module	150		150		150		150		600	
Credit Points	15		1	5	15		15		60	

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Week	Total Hours									
	BUS112		EDU101		FAE		LAW103			
	Globalisation		People and Society		Foundation in Academic English		Constitutional & Administrative Law			
	Contact hours	Self-dir Study	Contact hours	Self-dir Study	Contact hours	Self-dir Study	Contact hours	Self-dir Study	Contact hours/week	Self-directed study hours/week
1	4	10	4	10	4	10	4	10	16	40
2	4	10	4	10	4	10	4	10	16	40
3	4	10	4	10	4	10	4	10	16	40
4	4	10	4	10	4	10	4	10	16	40
5	4	10	4	10	4	10	4	10	16	40
6	4	10	4	10	4	10	4	10	16	40
7	4	10	4	10	4	10	4	10	16	40
8	4	10	4	10	4	10	4	10	16	40
9	4	10	4	10	4	10	4	10	16	40
10	4	9	4	9	4	9	4	9	16	36
11		9		9		9		9		36
12	2		2		2		2		8	
Total hours / module	42	108	42	108	42	108	42	108	168	432
Notional hours / module	150		150		150		150		600	
Credit Points	15		15		15		15		60	

<u>Appendix 5</u>

University Foundation in Mass Communication (FHEQ 3) modules supplied as individual DMDs:

Semester 1				
ILS001	Interactive Learning Skills and Communication			
BUS107	inciples of ICT			
BUS106	Business Studies			
MAC101 Introduction to Mass Communication				
Semester 2				
BUS112	Globalisation			
EDU101	People and Society			
FAE	Foundation in Academic English			
LAW103	Constitutional & Administrative Law			