Title of Programme: Pre-Masters in Humanities - HIC

Programme Code: HICPMHUM

For Collaborative: External Validation at Hertfordshire International College

Programme Specification

This programme specification is relevant to students entering:
 01 January 2025

Associate Dean of School (Academic Quality Assurance):
 Tony Rosella

Signature

A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification Pre-Masters in Humanities - HIC

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	Hertfordshire International College
University/partner campuses	College Lane Campus, Hertfordshire.
Programme accredited by	Not applicable.
Final Qualification	Not applicable.
All Final Award titles (Qualification and Subject)	Not applicable.
FHEQ level of award	6

A. Programme Rationale

The partnership between the College and University of Hertfordshire facilitates the acquisition of a Postgraduate degree by international students who, because of their previous educational experience, are not normally able to gain direct access to the University's degree courses. The pathway has therefore been developed to satisfy important pedagogical issues:

1. To ensure that international students have a dedicated period of time, in a familial and safe setting, to adjust to and acquire the skills to prepare for further studies within a western learning environment.
2. To satisfy the University's quality protocols, which in turn are directed by the QAA Subject Benchmark requirements, for articulation purposes.
3. Facilitate access to a pathway leading to a University postgraduate award.
4. Widen access and participation in higher education in line with the University's internationalisation agenda.
5. Commit to the provision of best practice customer service and student experience for international students and thus add value to the University's award winning student lifestyle.
6. Support the integrity of the University's QAA commitment by adopting and adapting the University's quality regime to form the basis of a robust, quality driven academic provision and administrative systems and processes.
7. Assist in the diversification of the student body.

The programme is delivered by Sessional academics (tutors) – with appropriate qualifications, experience and abilities, as well as Guest speakers from relevant industries as requested by the College. All lectures/classes and small group tutorials are held in the designated HIC/UH classrooms, seminar rooms, studios and dedicated IT laboratories; students are encouraged to use University of Hertfordshire 's library and e-learning facilities for self-directed study.

B. Educational Aims of the Programme

Diversity and Inclusion

Our programmes are purposefully designed to enable all students to engage meaningfully with the curriculum by being accessible and representative. We will support students to shape their learning experience, removing barriers and enabling them to succeed. The curriculum explicitly includes multiple and representative perspectives, valuing collective identities and individual diversity. Learning, teaching and assessment activities help students to understand how they can enhance outcomes both for themselves and for others. All students

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belong to a learning community, and during their studies we really want to hear their voices, encourage them to listen to others, and express themselves.

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in UPR TL03.

Additionally this programme aims to:
- Prepare students, who would not normally be considered qualified, to an appropriate standard for entry into UH, School of Creative Arts, at FHEQ Level 7 of the prescribed postgraduate degree schemes.
- To endow each individual with an educational pathway that augments opportunities for professional employment and development in the creative arts and humanities sectors at both a national and international level.
- Develop in students a fundamental knowledge that can demonstrate an understanding of the skills and appropriate techniques in creative arts or humanities, to support their transfer into FHEQ Level 7 of the prescribed degree schemes.
- Develop in students an appreciation and desire to learn based on competent intellectual and practical skills building to a set of transferable skills that will support them in all aspects of their onward academic studies/careers and assist informed decision making.
- Ensure that students have attained the prescribed level of inter-disciplinary language competence described as Level B2 'Independent User' by the Council of Europe, see Common European Framework of Reference for languages: Learning, teaching assessment 2001, Council of Europe, CUP, Cambridge, p. 24, Table 1. Common Reference Levels: global scale.

Graduate Attributes
Our graduates will be capable and professional, creative and enterprising, and will build their social and global awareness throughout. In addition to their subject expertise and proficiency, as a University of Hertfordshire graduate, they will be:
- Professionally focused
- Globally minded
- Sustainability driven
- Digitally capable and confident
- Inclusive and collaborative
- Evidence based and ethical

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Communication, Media, Film and Cultural Studies (April 2024) and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2024) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2021) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
A1- Demonstrate how to research, evaluate and employ information from a variety of sources. A2- Apply techniques and forms of effective and clear communication in a variety of academic and professional settings in accordance with Level B2 'Independent User'	Acquisition of knowledge and understanding is through a combination of small group lectures and critiques (listening, writing and reading); small group-based tutorial/coursework (oral, reading, listening and written presentation); workshops and individual coursework (oral, practical and written presentation).	Knowledge and understanding (A1-A6) are assessed through a combination of projects and summative coursework including written assignments, portfolios and in-course assessments, project reports, presentations and practical's.

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as described by the Council of Europe.

A3- Develop critical perspectives on media and creative industries, institutions, practices, trends, texts and audiences.

A4- Identify and explore materials, technologies and processes appropriate to media and communications practice, from a range of contexts.

A5- Demonstrate creative expression through practice aligned to media and communications areas.

A6- Build contextual knowledge of essential enterprise including intellectual property laws, copyright, trademark and licensing regulations, and connected finance and legal terminology.

Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject. In addition, learning outcomes, will be developed through group debates.

Students are encouraged to interact with teaching staff and academic services to ensure that they understand assessment requirements and that their work is aligned with marking criteria.

The Programme Specification, DMDs, Module Guide, reading lists, lecturers and notes and assessment regimes are available via the College e-learning portal for queries to be addressed.

Feedback is given to all students on all work produced and, where appropriate, confirmed in individual appraisal events associated with modules and specifically so within the Interactive Learning Skills and Communication for Postgraduate Study module.

Additional interviews are made with the tutor and/or the College academic services to evaluate and discuss any emerging learning issues and therein candidates options.

Intellectual skills	Teaching and learning methods	Assessment strategy
B1- Demonstrate an understanding of the subject-specific theories, concepts and principles found within the disciplines of media and communications. B2- Apply a range of research and enquiry methods relevant to media, communications and creative industries. B3- Use subject-specific language related to communication, media and contextual and cultural practices. B4- Demonstrate ability to present ideas through to material outcomes in chosen media at a competent level.	Intellectual skills are developed through a combination of lectures, seminars and tutorials. Additional support is provided in the form of guest presenters from professional practice and research active academics. One-to-one tutorials and peer review will be used to develop B1 to B4 in more depth. Throughout, the learner is encouraged to develop intellectual skills further by independent study	Intellectual skills are assessed through a combination of projects and summative coursework including written assignments, portfolios and in-course assessments, project reports, presentations and practical's. Formative assessment is a feature of the programme and is deployed in the form of peer discussions, debates and the creation of a classroom environment which challenges conventional wisdom and encourages critical engagement.

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Practical skills	Teaching and learning methods	Assessment strategy
C1- Present an appropriate range of solutions / outcomes in critical response to set briefs and/or negotiated projects. C2- Competently plan and execute oral and written works appropriate to the discipline and level under study. C3- Employ an appropriate range of specialist media processes while observing good working practices. C4- Initiate, develop and build a body of original work, which demonstrates initiative, personal ownership, autonomy and a critical awareness of current practice.	Practical skills are developed through a variety of workshop activities Communication skills are central to all teaching, class / studio-based learning and self-directed study; these are tested out throughout all assessment practices. Students are encouraged to explore and develop variety of communication skills, underpinned by the Interactive Learning Skills and Communication for Postgraduate Study module.	Practical skills are assessed through a combination of projects and summative coursework including written assignments, portfolios and in-course assessments, project reports, presentations and practical's. Formative assessment is a feature of the programme and is deployed in the form of peer discussions, debates and the creation of a classroom environment which challenges conventional wisdom and encourages critical engagement.

Transferable skills	Teaching and learning methods	Assessment strategy
D1-Work in flexible, creative and independent ways, with an awareness of relevant ethical and cultural considerations, self-direction and reflexivity. D2- Collate, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, verbal and/or non-verbal communication, visual or other forms. D3- Work both independently on self-directed projects, and productively as part of a group or team. D4- Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach.	Embedded in all aspects of delivery and assessment structures are the need to disseminate information that is often presented in a variety of forms and modalities Transferable skills are developed using a combination of delivery and assessment styles (Oral and written, group and individual) to demonstrate competence in portfolio generation, presentation, reports and literature review (to enhance summarisation techniques and limit collusion and plagiarism). Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.	Transferable skills (D1-D4) are assessed through a combination of projects and summative coursework including written assignments, portfolios and in-course assessments, project reports, presentations and practical's. Formative assessment is a feature of the programme and is deployed in the form of peer discussions, debates and the creation of a classroom environment which challenges conventional wisdom and encourages critical engagement.

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D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full time mode over one or two semesters.

Entry is normally at level 6 with Bachelor's degree or other UH approved qualifications for Pre-Masters entry. Intake is normally Semester A (September), Semester B (January) or Semester C (May).

Professional and Statutory Regulatory Bodies
No accreditation.

Work-Based Learning, including Sandwich Programmes
Not applicable.

Student Exchange programme
Incoming Exchange
Not applicable.

Study Abroad
Not applicable.

Programme Structure
The programme structure and progression information below (Table 1a and 1b) are provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure – One Semester Programme

Mode of study Full Time

Entry point: Semester A, Semester B, Semester C.

Level 6

Compulsory Modules Module Title	Module Code	Credit Points	%Test	% Examination	% Coursework	% Practical	Semesters
Research Methods and Skills	6FBS1722	15	0	0	100	0	A, B, C
Introduction to Media Technology (PM)	6FTC1243	15	0	0	100	0	A, B, C
Academic Writing	6FBS1719	15	0	0	100	0	A, B, C
Working as a Media Professional	6FTC2213	15	0	0	100	0	A, B, C
Interactive Learning Skills and Communication for Postgraduate Study (ILSC)	6FBS1726	15	0	0	100	0	A, B, C

Table 1a Outline Programme Structure – Two Semester Programme

Mode of study Full Time

Entry point: Semester A, Semester B.

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Level 6

Compulsory Modules Module Title	Module Code	Credit Points	%Test	% Examination	% Coursework	% Practical	Semesters
Research Methods and Skills	6FBS1722	15	0	0	100	0	A, B
Introduction to Media Technology (PM)	6FTC1243	15	0	0	100	0	A, B
Academic Writing	6FBS1719	15	0	0	100	0	A, B
Working as a Media Professional	6FTC2213	15	0	0	100	0	A, B
Interactive Learning Skills and Communication for Postgraduate Study (ILSC)	6FBS1726	15	0	0	100	0	B, C
Marketing	6FBS1723	15	0	0	100	0	B, C
Discourse and Critique (PM) - HIC	6FTC1246	15	0	0	100	0	B, C

And one module (student choice) from the following

Optional Modules (Student Choice – chose ONE) Module Titles	Module Code	Credit Points	%Test	% Examination	% coursework	% Practical	Semesters
Managing People *OR*	6FBS1720	15	0	0	100	0	B, C
Economic Environment of Business *OR*	6FBS1721	15	0	0	100	0	B, C
Service Operations Management	6FBS1725	15	0	0	100	0	B, C

Delivery Schedule – Two Semester Programme – Semester A Entry

Semester A	Semester B
Research Methods and Skills (6FBS1722) – 15 Credits	Interactive Learning Skills and Communication for Postgraduate Study (ILSC) (6FBS1726) – 15 Credits
Introduction to Media Technology (PM) (6FTC1243) – 15 Credits	Marketing (6FBS1723) – 15 Credits
Academic Writing (6FBS1719) – 15 Credits	Discourse and Critique (PM) - HIC (6FTC1246) – 15 Credits
Working as a Media Professional (6FTC2213) – 15 Credits	Managing People (6FBS1720) OR Economic Environment of Business (6FBS1721) OR Service Operations Management (6FBS1725) 15 Credits (Students chose which module to study)

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Delivery Schedule – Two Semester Programme – Semester B Entry

Semester B	Semester C
Research Methods and Skills (6FBS1722) – 15 Credits	Interactive Learning Skills and Communication for Postgraduate Study (ILSC) (6FBS1726) – 15 Credits
Introduction to Media Technology (PM) (6FTC1243) – 15 Credits	Marketing (6FBS1723) – 15 Credits
Academic Writing (6FBS1719) – 15 Credits	Discourse and Critique (PM) - HIC (6FTC1246) – 15 Credits
Working as a Media Professional (6FTC2213) – 15 Credits	Managing People (6FBS1720) OR Economic Environment of Business (6FBS1721) OR Service Operations Management (6FBS1725) 15 Credits (Students chose which module to study)

Final and interim awards available
No final award, grade transcript issued by HIC on request.

There is a formal articulation arrangement in place for this programme. Successful students, upon completion of this Pre-Masters in Humanities are able to progress directly onto the first year (level 7) of one of the following Masters programmes:

- MA Journalism and Media Communications
- MA Journalism and Media Communications with Advanced Research
- MA Public Relations and Digital Communications
- MA Public Relations and Digital Communications with Advanced Research

The one semester programme offers the following intake to progression timescales:

- Semester A Pre-Masters start, to enable students who successfully complete the programme to progress to UH Masters study from Semester B. OR

- Semester B Pre-Masters start, to enable students who successfully complete the programme to progress to UH Masters study in Semester A. OR

- Semester C Pre-Masters start, to enable students who successfully complete the programme to progress to UH Masters study in Semester A.

The two-semester programme offers the following intake to progression timescales:

- Semester A Pre-Masters start, to enable students who successfully complete the programme to progress to UH Masters study from the following Semester A. OR

- Semester B Pre-Masters start, with students continuing their study in HIC's semester C, to enable students who successfully complete the programme to progress to UH Masters study in the following semester A.

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Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, UPR AS11, UPR AS13 and UPR AS14).

Further programme-specific regulations (requiring School-level approval) are given below:

- In accordance with the College Policies and Regulations (CPRs), informed by the Generic Assessment Regulations of Navitas UK, the pass mark for all HIC modules is 50%

- Students are required to pass all modules; the overall minimum pass mark is 50% averaged across all assessments.

- A student may not fail a module on more than two (2) occasions. For each enrolment on a module, the student may have a referral opportunity if eligible. Failure of a module, leading to re-enrolment, requires that a student re-take the entire module at full cost. Failure of a student to complete a module on the re-take of that module will result in referral to the College Learning and Teaching Board for a student management decision on what additional support can be provided. The University will not be incumbent to progress students who fail to complete the modules required for progression onto University of Hertfordshire programmes.

- Where a student has a special need or disability, appropriate steps must be taken by the College, academic staff and/or internal/external invigilators to ensure that the need is recognised and a justified outcome identified, see CPR QS9.

- The programme operates the University-wide policy for treatment of exceptional circumstances and students can find more details of this from ask.herts.ac.uk or their student handbook.

- **Copyright:** Students retain the Intellectual Property Rights, including copyright, in their films, images and other artefacts. Unless specifically notified by the student, the student grants the University the right to use any of their material for non-commercial academic use including the promotion of the Programme, School of Creative Arts and the University. The student may withdraw this consent at any time by contacting their programme leader or the School Admin Office.

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:
- A Head of Teaching and Learning to help students understand the course / programme structure
- Student Representatives on the College Learning and Teaching Board.
- A designated Academic Services Coordinator / Academic and Student Services Officer

Support
Students are supported by:
- Attractive modern study environments in two Learning Resource Centres, incorporating libraries and computer centres.
- Canvas, a versatile on-line inter-active intranet and learning environment.
- Moodle, a versatile on-line inter-active intranet and learning environment.
- Access to extensive digital and print collections of information resources.
- Office of the Dean of Students, incorporating Chaplaincy, Counselling and nursery.
- Medical Centre.
- Careers Enterprise and Employment Services.

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- The Students' Union.

At HIC, students are supported by:
- An induction week at the beginning of each academic semester.
- Module tutors to provided academic support.
- A Manager of Academic Services / Manager of Student Services to provide pastoral support and
- confidential academic and welfare advice.
- A College Services Team that provides advice on issues such as finance, accommodation, well-being,
- welfare, international student support, etc.
- A Collaborative Partnership Leader (CPL) who is the link between the Creative Arts School and HIC and
- helps to ensure that students have a seamless transition to the Creative Arts School.
- Academic Services Officers to deal with day-to-day administration associated with the modules within the programme.

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:
- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;

The Ask Herts website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: http://www.herts.ac.uk/secreg/upr/. In particular, UPR SA07 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/.

G. Entry requirements

For current entry tariff point requirements, please refer to the relevant page for the Course on the HIC http://hic.herts.ac.uk) website or on the online prospectus.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in UPR SA03), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact: AskHIC (ask@hic.herts.ac.uk).

If you wish to receive a copy of the latest External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk

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Pre-Masters in Humanities - HIC

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

	Module Title	Module Code	Knowledge & Understanding						Intellectual Skills				Practical Skills				Transferable Skills			
			A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4
Level 6 (One Semester Progrmmae)	Research Methods and Skills	6FBS1722	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X
	Introduction to Media Technology (PM)	6FTC1243			X	X	X	X	X		X	X	X	X	X	X	X	X	X	X
	Academic Writing	6FBS1719		X	X	X		X	X	X	X	X	X	X		X	X	X	X	X
	Working as a Media Professional	6FTC2213			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
	Interactive Learning Skills and Communication for Postgraduate Study (ILSC)	6FBS1726	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X
Level 6 (Two Semester Progrmmae)	Research Methods and Skills	6FBS1722	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X
	Introduction to Media Technology (PM)	6FTC1243			X	X	X	X	X		X	X	X	X	X	X	X	X	X	X
	Academic Writing	6FBS1719		X	X	X		X	X	X	X	X	X	X		X	X	X	X	X
	Working as a Media Professional	6FTC2213			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
	Interactive Learning Skills and Communication for Postgraduate Study (ILSC)	6FBS1726	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X
	Marketing	6FBS1723	X	X	X	X	X	X	X			X	X	X		X	X	X	X	X
	Discourse and Critique (PM) - HIC	6FTC1246	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X
And one of (student choice)																				
	Managing People *OR*	6FBS1720			X			X	X		X	X	X	X		X	X	X	X	X
	Economic Environment of Business *OR*	6FBS1721			X			X	X		X	X	X	X		X	X	X	X	X
	Service Operations Management	6FBS1725			X			X	X		X	X	X	X		X	X	X	X	X

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KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

A1. Demonstrate how to research, evaluate and employ information from a variety of sources.

A2. Apply techniques and forms of effective and clear communication in a variety of academic and professional settings in accordance with Level B2 'Independent User' as described by the Council of Europe.

A3. Develop critical perspectives on media and creative industries, institutions, practices, trends, texts and audiences.

A4. Identify and explore materials, technologies and processes appropriate to media and communications practice, from a range of contexts.

A5. Demonstrate creative expression through practice aligned to media and communications areas.

A6. Build contextual knowledge of essential enterprise including intellectual property laws, copyright, trademark and licensing regulations, and connected finance and legal terminology.

Practical Skills

C1. Present an appropriate range of solutions / outcomes in critical response to set briefs and/or negotiated projects.

C2. Competently plan and execute oral and written works appropriate to the discipline and level under study.

C3. Employ an appropriate range of specialist media processes while observing good working practices.

C4. Initiate, develop and build a body of original work, which demonstrates initiative, personal ownership, autonomy and a critical awareness of current practice.

Intellectual Skills

B1. Demonstrate an understanding of the subject-specific theories, concepts and principles found within the disciplines of media and communications.

B2. Apply a range of research and enquiry methods relevant to media, communications and creative industries.

B3. Use subject-specific language related to communication, media and contextual and cultural practices.

B4. Demonstrate ability to present ideas through to material outcomes in chosen media at a competent level.

Transferable Skills

D1. Work in flexible, creative and independent ways, with an awareness of relevant ethical and cultural considerations, self-direction and reflexivity.

D2. Collate, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, verbal and/or non-verbal communication, visual or other forms.

D3. Work both independently on self-directed projects, and productively as part of a group or team.

D4. Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach.

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Table 3: Development of Graduate Attributes in the Constituent Modules

This map identifies where the Graduate Attributes are delivered in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the development of the Graduate Attributes (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own personal and professional development as the programme progresses. [Note that there is no requirement for the Graduate Attributes to be assessed through these modules]

	Module Title	Module Code	Professionally Focused	Globally Minded	Sustainability Driven	Digitally capable & confident	Inclusive and collaborative	Evidenced based and Ethical
Level 6	Research Methods and Skills	6FBS1722				D	D	D
	Introduction to Media Technology (PM)	6FTC1243	D		D	D	D	D
	Academic Writing	6FBS1719			D			D
	Working as a Media Professional	6FTC2213	D	D	D	D	D	D
	Interactive Learning Skills and Communication for Postgraduate Study (ILSC)	6FBS1726		D	D	D	D	D
	Marketing	6FBS1723	D	D	D	D	D	D
	Discourse and Critique (PM) - HIC	6FTC1246	D	D				D
	Managing People (optional)	6FBS1720	D	D		D		D
	Economic Environment of Business (optional)	6FBS1721	D	D	D			
	Service Operations Management (optional)	6FBS1725	D	D	D			

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Section 2

Programme management

Relevant QAA subject benchmarking statements	Communication, Media, Film and Cultural Studies (April 2024)
Type of programme	Pre-Masters
Date of validation/last periodic review	October 24
Date of production/ last revision of PS	October 24
Relevant to level/cohort	Level 6 entering January 2025
Administrative School	School of Creative Arts
Language of Delivery	English

Table 4 Course structure

Course details			
Course Code	Course Description	HECOS	UCAS
HICPMHUM	Pre-Masters in Humanities	100444 – 40% 101088 – 60%	N/A

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